

PRIVACY POLICY

(last updated on 15/05/2020)

The purpose of the present document is to define how Aimchess collects, shares and uses your (i.e. User's) personal information via www.aimchess.com (the "Website").

We consider the privacy and security of personal information of our customers and affiliates the issue of utmost importance and value, and therefore, will do everything in our capacity to safeguard it. The present policy shall be applicable to all customers applying for our products and services, as well as all mentors and other members accessing our website or using our mobile application.

If you do not accept the terms of the present document, please do not access, browse or register an account with the website. If you are not willing to share certain information requested by us, you may be refused registration of an account or provision of our products or services.

We are compliant with the The General Data Protection Regulation (EU) 2016/679, known as the GDPR.

DATA COLLECTION

Present policy shall be applicable to all information/data we collect from you via our website. Data can be collected either directly from you, or by automated means.

The term "Personal Data", when used in this Privacy Policy, refers to personally identifiable information about you, such as your name, cell phone number, mailing and email address, passwords, and any other personal information submitted by you through the Website or services.

We do not collect or store financial account information of our customers. If you are making payment for our services, you will be automatically directed to third-party payment processor and third-party identity verification services provider. If you do not provide such identification or payment information, you will not be able to receive a product or a service.

We will be collecting the following technical data about your device: device type, IP address (including approximate geographic location based on IP address), operating system information, device identifiers, browser, domain and other necessary system data.

We will be collecting the following data about your activity on our website: pages visited, time spent on certain web-pages, features used, your searches, click data and other necessary data related to your use of our services.

COOKIES

Aimchess uses cookies (small text files stored in a user's browser) or Web beacons (electronic images that allow the websites to count visitors who have accessed a particular page and to access certain cookies) to gather personally unidentified information. You may at any time program your browser or change your device's settings to block cookies and other identifiers, but be aware that such blocking may prevent us from providing part or all of the services to you.

USE OF PERSONAL DATA

We use your Personal Data for the following reasons:

- To provide and maintain provision of our services to you.
- To monitor the usage of our services and improve their quality.
- To communicate with you regarding the changes to our services, to address your inquiries and requests.
- To identify, prevent and address possible technical issues.
- We may also share non-personal information regarding service usage with our affiliates, partners and advertisers.

We do not sell, transfer or rent your Personal Data to non-affiliated third parties.

Non-Personal Data, aggregate and statistical or otherwise anonymized data may be shared without limitation with third parties at our discretion. This information does not contain Personal Data and is used to develop content and services for our Users and clients. We share Personal Data only under the following limited circumstances:

- With trusted partners and third parties who assist us in operating the services and conducting our business, such as fraud prevention, bill collection, Account maintenance, marketing and technology services.
- For personalizing your experience of the services, including targeted advertising that might be used on the Website.
- With our affiliates and connected companies (subsidiaries, sister-companies and/or parent companies).
- To comply with a legal requirement, for the administration of justice, to protect your vital interests or the vital interests of others, to protect the security or integrity of our databases or the services, to take precautions against legal liability, or in the event of a corporate sale, merger, reorganization, dissolution or similar event.
- Other third parties with your explicit consent or direction to do so.